

## Register

Rapid and Accurate Data Capture for Call Center, E-Commerce, and CRM Applications.

Register enables real time entry, validation, and verification of address data in any application where addresses are used. Use Register to achieve fast, accurate data combined with a great user experience. Capture correct data at the time the data is entered into an application. Register not only insures that data is verified from the start, it helps increase downstream data quality. The applications that use the address and analytics from those addresses have higher quality results. Specialized applications such as fraud detection, authentication, and business intelligence drive more accurate business process and better decisions.

## Register in the Call Center and CRM process:

- Reduce keystrokes by up to 80% in data entry
- Improve the customer experience by not having to spell out or type the complete address
- Ensure accurate data from the point of entry into the database
- Auto complete address data based on company name and location

## Register in global e-Commerce application:

- ≥ Ensure first time delivery of goods
- Highlight potential fraud through instant verification of customer details
- Improve customer experience by minimizing data entry requirements

MyProfile Create User

User Information			
Inditates required field			
First Name (Given Name)		* Preferred Language	
Middle Name		* Company's Industry	
* Lost Name			Please Select
* Business Phone	and a second	* 330 Role (	0
* Company	Lod	1	-
Business Fax	Logete, Inc. (1 result)		
Primary Address	Lo-Q Inc (1 result)		
Indicates required field			
+ Country USA	-	- (1)	City
* Address1		* State/Prov	
Address2		* Postal C	
Shipping Address			
My Community Members	shipa		
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## Why use Register?

- Cleansed customer data at point of entry ensures accuracy and better business processes in which address is a critical component
- **I** Less time for customer entry in e-commerce applications
- **K** Faster response time in live customer facing situations
- Eless time on hold or on the phone for customers increased customer satisfaction
- Increased utilization of customer service personnel
- Setter customer analytics data is good from the start