



The Anchor Advisor

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Professional Services

At Anchor Software we pride ourselves on creating an unparalleled user experience. We offer high-quality postal processing, data quality, and document design solutions to fit your needs. As well as providing you with 24-7 World Class Customer Support.

Occasionally you need just a little more personalized experience, and that's where Anchor Software's Professional Services come into play. Whether you just hired several new staff members, and you'd like software training or a specific project needs 1-on-1 Technical Support, we are here to help!

Call us today at 1-800-237-1921 and speak with an Account Executive to learn more about our professional services offerings. Or you can visit our website at: www.AnchorComputerSoftware.com



Technical Support



Product Updates

The February release contains updates to the MaxCASS OS databases. For more information visit www.AnchorComputerSoftware.com/readme

[Release Notes](#)

MaxCASS OS Database Dates

This is a reminder to install the February release for the MaxCASS OS databases.

Last Day of Use: April 30, 2024

Visit our Technical Support website to download the latest version.

[Support Website](#)


Webinar

On Tuesday, February 13, 2024, Wallace Vingelis and Cindy Prado held a webinar to discuss the benefits of going above and beyond USPS® address hygiene. This informative webinar is now available for replay on Anchor Software's YouTube channel.

ACS

- USPS Address Correction Service is a service offered by the United States Postal Service (USPS) that helps businesses and organizations ensure that their mail is delivered to the correct address. It is a way to correct or update an address that is incorrect, incomplete, or undeliverable. Based on workforce knowledge, USPS might miss an NCOA.
- Full-Service ACS is currently provided as an additional benefit for mail that qualifies for Full-Service discount postage.

Best practice is to use ACS in addition to NCOA (not required).

Industry News



USPS Promotions & Incentives

The first two USPS promotions and incentives are LIVE.

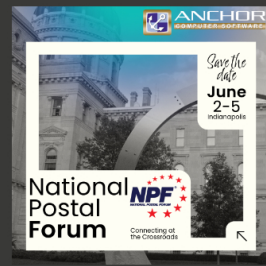
Tactile, Sensory, and Interactive

- MDA review process for a new address for physical samples
- Peel and reveal now eligible
- Buckslips no longer qualify
- Gloss stock will qualify for 2024 but not in the future
- Discount 5%

Personalized Color Transpromo

- Make bills and statements more fun and impactful by using color and marketing to highlight your message
- Discount 3% or 4%

[Read More](#)



National Postal Forum

Save the date! The National Postal Forum is going to be in Indianapolis this year from June 2-5. We'll be connecting at the crossroads and showcasing our industry-leading software solutions! We hope to see you there!

Are you attending the National Postal Forum?

Yes

No



Constance Baker Motley Stamp

The USPS® is honoring Constance Baker Motley a civil rights pioneer and the first African American woman known to have argued a case before the United States Supreme Court.

This is the 47th stamp in the Black Heritage series and is a portrait of Motley by Charly Palmer rendered in acrylic on a canvas.

[Read More](#)



How Safe Is Your Data?

The security of your company's data is paramount. This is true not only to eliminate chances of security breaches, but also to be able to reliably produce effective data storytelling.

Whether it's personal information, business records, or sensitive financial data, ensuring the safety and integrity of your information is crucial. Let's delve into two key aspects of data management: safely storing outdated data and developing effective data storytelling.

[Read More](#)

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