



Anchor Software's Address Quality API

Used by organizations where customer data is collected and shared across the organization through multiple touch points

Data may be used for outbound communications, inbound identification, and business decisions

Data can be collected through data imports, web portals, call center interfaces, contract administration, accounting, marketing, and point-of-sales

Can be installed and made operational in a short period of time.

Accurate address information helps organizations better communicate with customers, constituents, prospects, employees, and partners; and, subsequently, "address quality" initiatives ensure the accuracy, completeness, and consistency of address data across the enterprise.

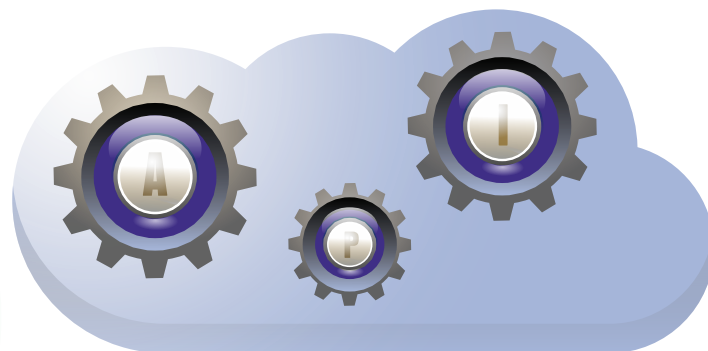
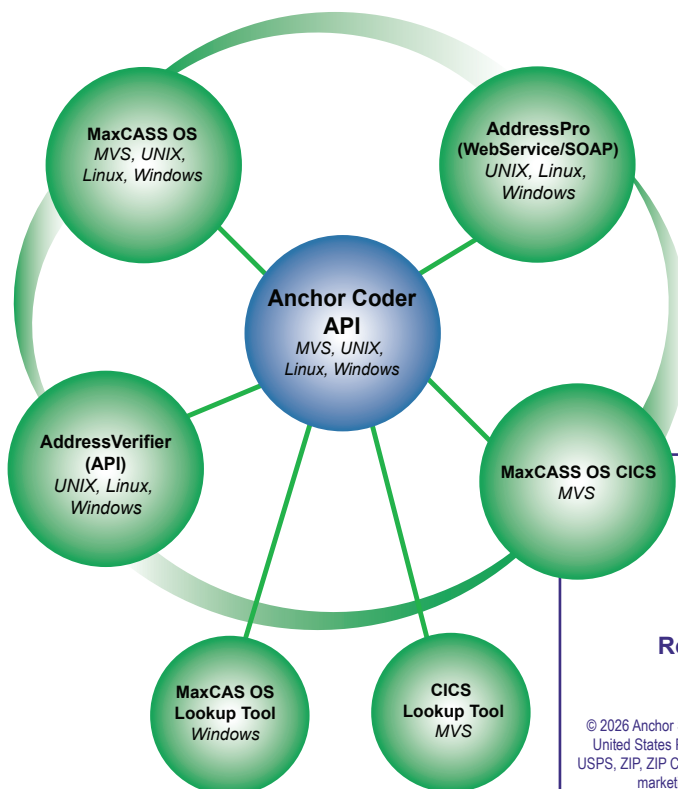
AnchorCoder API provides:

- Address correction in real-time or via micro-batch processing
- Uses the United States Postal Service (USPS) Address Information System (AIS) databases
- USPS data is updated monthly and contains ZIP Code, city/state, street names, and address ranges for

residential and commercial addresses

- Can be used with most applications via a direct API call or as a cross platform language independent Web Service
- Run on virtually any hardware/software platform and transactions per second (TPS) to be scaled to meet any requirement.
- Optional modules include: DPV, LACSLink, SuiteLink, RDI, DSF², and Geocoding.

The results of using AnchorCoder translate into lower costs and a higher level of satisfaction through successful customer communications.



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