



Max Dup Creates an accurate database of customers and prospects for management and marketing

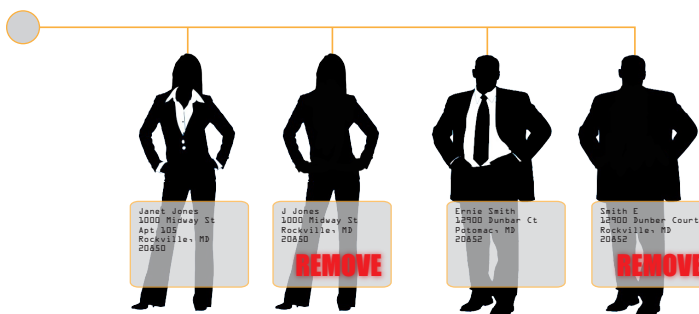
Enhances company image by preventing redundant communications

Improves marketing efforts by creating a personalized marketing approach

Reliable consolidated customer and prospect information for efficient corporate planning and management.

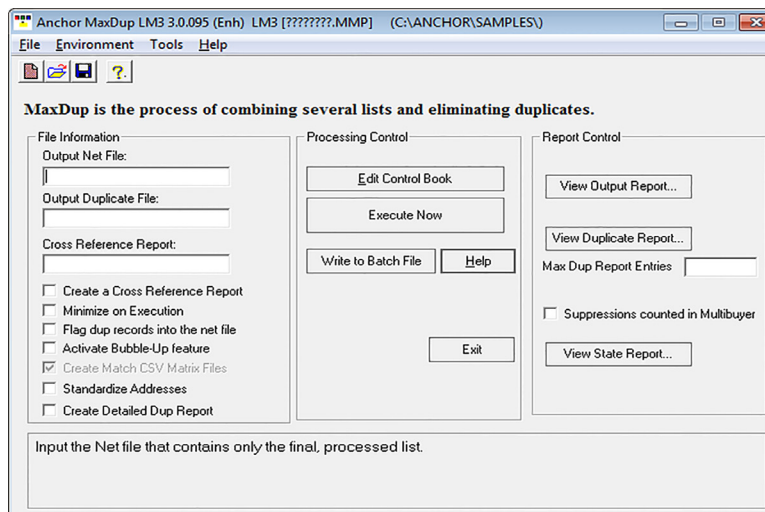
Finds duplicates at the household, residential, and individual levels plus additional criteria for duplicate elimination

Able to identify frequent buyers.



FEATURES

- Data Types
 - Uses any input type: Flat, DBF, IBM variable, delimited (tab, comma, etc.), Microsoft Sequel Server, MYSQL, SQLITE, ODBC (Excel and Access).
 - Creates any output type and format Flat, IBM variable, delimited (tab, comma, etc.), Microsoft Sequel Server, MYSQL, SQLITE, ODBC (Excel and Access).
 - Allows for 10 character list codes with 5 digit priority codes to control input
- Processes company and individual names simultaneously
- Internal standardization of record
- Eliminates duplicates created by incorrect data entry
- User-defined weighting options
- Multithreaded engine-up to 96 threads can be used for extremely fast processing speeds



ANCHOR
COMPUTER SOFTWARE

Rockville, MD • Phone 800-237-1921 • Fax 240-631-2104

Plano, TX • Phone 972-881-2424 • Fax 972-881-2324

Email: sales@anchorcomputersoftware.com • P1011

© 2026 Anchor Software, LLC, a non-exclusive licensee of the United States Postal Service®. The following trademarks are owned by the United States Postal Service: CASS, CASS Certified, DPV, eLOT, LACS[™], NCOA[™], Postal Service, RDI, United States Postal Service, USPS, ZIP, ZIP Code and ZIP + 4. AD#14.06. Anchor Software (Plano, Texas) is a leading provider of data processing software for the direct marketing industry. For more information, visit the Anchor Software website at <http://www.AnchorComputerSoftware.com>.