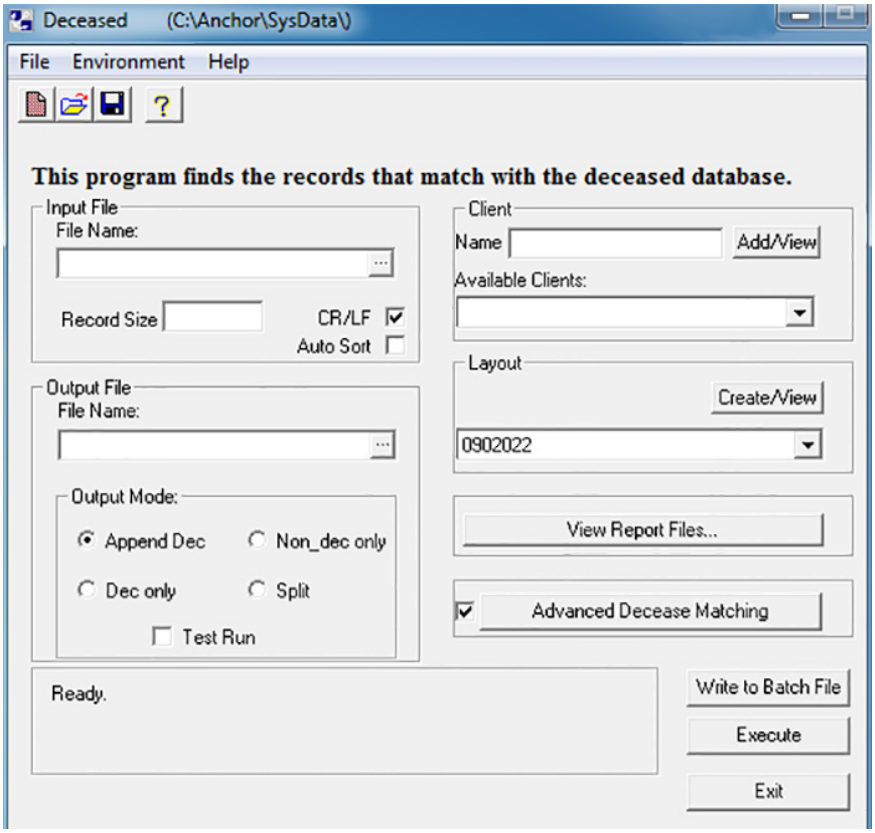


Identify and eliminate records of deceased individuals

The Deceased Suppression System uses Anchor Computer's powerful merge/purge accuracy and pattern recognition techniques to identify and eliminate records that match the system's extensive database of deceased individuals. This database is supplied with the system and updated regularly. Thus, providing an integrated turn key application that can add $$$ to your bottom line.

Sending mail to individuals who are deceased may breach privacy laws, particularly if the correspondence includes sensitive information. Removing them from your mailing list ensures you are following rules and regulations.

Removing deceased individuals from your mailing list demonstrates acknowledgment and respect for their situation. Persisting on sending mail to deceased individuals can harm a company's reputation.



Deceased System Features

- Proprietary database of over 191 million entries, updated automatically (monthly or quarterly).
- Eliminates duplicate records created by incorrect data entry.
- Generates summary reports of the deceased elimination process.
- Provides user-defined tightening and loosening options.
- Achieves suppression rates from 2% to 6%.

Report Information

- Summary Report broken down by match type.
- Frequency Report broken down in grids of last 5 years.
- State Report
- Gender and Age Reports

ANCHOR COMPUTER SOFTWARE

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